

PRODUCT NOTE

*In financial world, you will surely find software based on **fundamental analysis** (what to buy),
even you will find software based on **technical analysis** (when to buy)
but none based on **HUMAN BEHAVIOUR***

MySmartStocks.com - A *Blue Ocean* product

HIGHLIGHTS

- **Risk Management for Fund Managers**
 - Enter your portfolio and we do the rest...Yes it's that simple
 - Proven tool in addition to your in-house analyst team
- **Product from financial industry experts**
 - Indian equity market – promoters with combined over **70** years of experience
 - US equity market – **24** years in NASDAQ, NYSE, Amex stocks
- **Proven Track Record**
 - Mature user base – SEBI registered fund managers, HNIs, Financial advisors
 - Product sold till year **2023** with multi-year subscriptions
- **Investment Growth and Monitoring**
 - Stay on track without Greed or Fear
 - Value unlocking – Fund Management : Sector Analysis : Stock Analysis
- **Prudent Fund Management**
 - Collective funds being managed Rs.**1000 Cr**
 - Unique global product – Knowledge, Analysis and Behavioral Intelligence all in one place

SYNOPSIS

In our humble opinion, here are the reasons why [MySmartStocks.com](https://www.mysmartstocks.com) is a 'Blue Ocean' product...

1) Factors the financial industry takes for granted -

[MySmartStocks](https://www.mysmartstocks.com) takes human behaviour above and beyond fundamental or technical analysis.

2) Factors should be reduced well below the financial industry's standard -

[MySmartStocks](https://www.mysmartstocks.com) removes anxiety associated with market movements by indicating market correction, crashes (Lehman Brothers' collapse) and exuberances ahead of time. Make investment decisions without greed or fear.

3) Factors should be raised well above the financial industry's standard -

[MySmartStocks](https://www.mysmartstocks.com) provides visual money flow, a unique presentation of how collective (FII, Institutions, Mutual Funds, Hedge funds,...) money is placed on customer investments.

4) Factors should be created that the financial industry has never offered -

[MySmartStocks](https://www.mysmartstocks.com) introduces cross-intelligent Funds News on customer investments.

ACCOLADES

[MySmartStocks.com](https://www.mysmartstocks.com) is reviewed and validated by senior and experienced technical analysts with **over 30 years of experience...**

[MySmartStocks.com](https://www.mysmartstocks.com) is being used by **Venture capital / Hedge Fund managers...**

[MySmartStocks.com](https://www.mysmartstocks.com) is vetted by VP of Portfolio Management Services among leading **Foreign Banks...**

[MySmartStocks.com](https://www.mysmartstocks.com) is used by credible financial advisors for several years - with asset turnover among **India's Top 25...**

[MySmartStocks.com](https://www.mysmartstocks.com) is happily subscribed for **next 10 years** by equity advisory firms ...

And our journey continues...

MARKET EVENTS

Date	Event Message	Status
19-Jul-2013	<div data-bbox="816 370 1276 651" style="border: 1px solid black; padding: 5px;"> <p style="text-align: center;">Important Message</p> <p>Imminent CORRECTION (19 Jul 2013 - Sensex 20149.85) - SELL within 3 days - Exit overvalued stocks which may underperform (Reinvest after correction) - 11.86% Sensex downside (2390 points) within 40 days likely</p> </div>	<p><u>Market correction</u> - Sensex moved from 20,149 to 17,759 (down precisely by 2390 points) as on August 22, 2013, down 11.86% <u>within 33 days</u> ! Sharply accurate!!!</p>
7-Aug-2008	<div data-bbox="816 743 1276 1019" style="border: 1px solid black; padding: 5px;"> <p style="text-align: center;">Important Message</p> <p>CLEAR EXIT (07 Aug 2008 - Sensex 15117.25) - MUST SELL NOW - (CASH IS KING Reserve for Market BOTTOM) - BOTTOM within 74 days likely</p> </div>	<p><u>Market meltdown</u> - Lehman Brothers collapse correctly predicted 2.5 months ahead of time - Sensex moved from 15,117 to 8,509 on 27-Oct-2008 - losing whopping 43.7% in <u>81 days</u> !!!</p>

MySmartStocks.com is **THE ONLY SOFTWARE** globally which is able to predict significant market events (e.g. Lehman Brothers collapse) AHEAD of time on three attributes **a) Direction b) Extent c)** (Most importantly by what) TIME...

Subscribe to MySmartStocks.com - Protect & Grow your wealth

UNIQUE FEATURES

FEATURES	IMPORTANCE TO		INNOVATION
	FUND MANAGER	HNI	
<p>Market events prediction</p> <p>MySmartStocks.com predicts market events (correction, capitulation, clear-exits) such as Lehman Brothers' collapse on 3 counts a) direction b) extent c) time</p>	<p>As an investor, have you known market corrections with precision?</p> <p>NEVER</p>	<p>What is the value of knowing corrections before they occur?</p> <p>PERENNIAL</p>	<p>MySmartStocks is the <u>only software</u> globally which offers this feature and has great <u>track record</u>.</p>
<p>Risk Management</p> <p>Enter your stocks portfolio or latest fact sheet, select your market cap choices and benchmark. Now it is very easy to handle fund management and risk management.</p>	<p>For investments, fund manager needs to deliver alpha returns. Further, he also needs to reduce the risk of the portfolio in volatile market.</p>	<p>Nurturing high value portfolio requires skills on both ends – protection and growth.</p>	<p>You get all 4 answers: 1) New Entrants 2) Increase Allocation 3) Take Profit 4) Complete Exit</p>
<p>STOCKEX™ Wealth creators' list</p> <p>Every BSE/NSE stock has a wealth creation index, STOCKEX™ with reference to Nifty as a benchmark. It provides a list of up to top 5 wealth creators across 27 sectors every day.</p>	<p>For the journey of investment, fund manager can have deepest intelligence on every stock of BSE and NSE along with sector analysis and ranking.</p>	<p>HNIs despite having advisor(s) do not have latest wealth creators' list.</p>	<p>A list of wealth creators <u>across 27 sectors</u> of the market is based on respective stock's ability to generate wealth compared to NIFTY as benchmark.</p>
<p>Auto-notification on Investment exits</p> <p>Your investments are closely monitored for 5 different types of exits. Upon detection, investor is auto-notified by email.</p>	<p>The most important and difficult decision in financial world for an investor is to know about EXITS on his/her own investments either for good or bad reasons.</p>	<p>The knowledge of whether adding money to portfolio increases or erodes equity is very important.</p>	<p>MySmartStocks acts as personal assistant to <u>monitor and auto deliver exits</u> by email...helping you <u>Lock profits</u> or <u>Protect losses</u>.</p>
<p>Visual Money Flow</p> <p>Collective money from various sources i.e. FII, DII, hedge funds, mutual funds, retail etc. on how they are invested in or divested from stocks are shown visually across all sectors.</p>	<p>An investor – small or big is the last person who knows about this important information affecting his/her portfolio.</p>	<p>An investor – small or big is the last person who knows about this important information affecting his/her portfolio.</p>	<p>Which stocks are getting affected because of <u>withdrawal or addition of money</u> is premium information and is meticulously displayed.</p>

PRODUCT DETAILS

Product Name	MySmartStocks.com
Product Description	<p>MySmartStocks is the only software based on HUMAN BEHAVIOR representing the Top-notch Financial Analytics on Indian Equity/Capital Markets.</p> <p>Designed for Fund Managers, Institutional Investors, Financial Advisors and Portfolio Managers, it is a smart web-based equity analysis tool that provides investors a single place to analyze, sort, rank and monitor stocks with money movement and intelligently helps create long term wealth.</p> <p>Its collective intelligence with top 5% wealth creators, visual money flow, sectoral rankings, ability to preview market direction, STOCKEX™ - wealth creation index with respect to NIFTY as benchmark, personal tracks of investors' money and prompt advice on many exits with cross-intelligent Funds News (<i>not available with any global financial media such as Business Standard, The Economic Times, Mint, Financial Times, Wall Street Journal, Investor's Business Daily, Bloomberg etc.</i>) is a game changer in financial services industry.</p>
Videos	http://www.MySmartStocks.com/MoneyMaker/Videos/MySmartStocks.html
Product Tour	http://www.mysmartstocks.com/product.aspx
Product Contact	<p>Mihir Sandesara Executive MBA (USA), MS (USA), BE (India) A-306 Times Square Arcade II, Nr. Avalon Hotel, Off Sindhu Bhavan Road, Ahmedabad 380054, INDIA info@padmamsolutions.com http://www.MySmartStocks.com</p>

GENERAL DETAILS

Technology Creator	PADMAM SOLUTIONS PVT LTD
Head Quarter	Ahmedabad, INDIA
Ownership	Independently owned and privately held
Year of Establishment	2001
Websites	http://www.MySmartStocks.com http://www.padmamsolutions.com

COMPANY DESCRIPTION

Company Details	<p>Privately funded by expatriates – PADMAM SOLUTIONS PVT LTD is one of India's premier organizations offering vertically integrated Intelligent Financial Products and Services to Corporates, NRIs and HNIs.</p> <p>It is established by US educated and experienced technocrats with track record of working with US companies such as Novellus, 3M, Philips and others.</p>
Client Base	Serving to global clients in US, Europe and India