

# PRODUCT NOTE

*In financial world, you will surely find software based on **fundamental analysis** (what to buy),  
even you will find software based on **technical analysis** (when to buy)  
but none based on **HUMAN BEHAVIOUR***

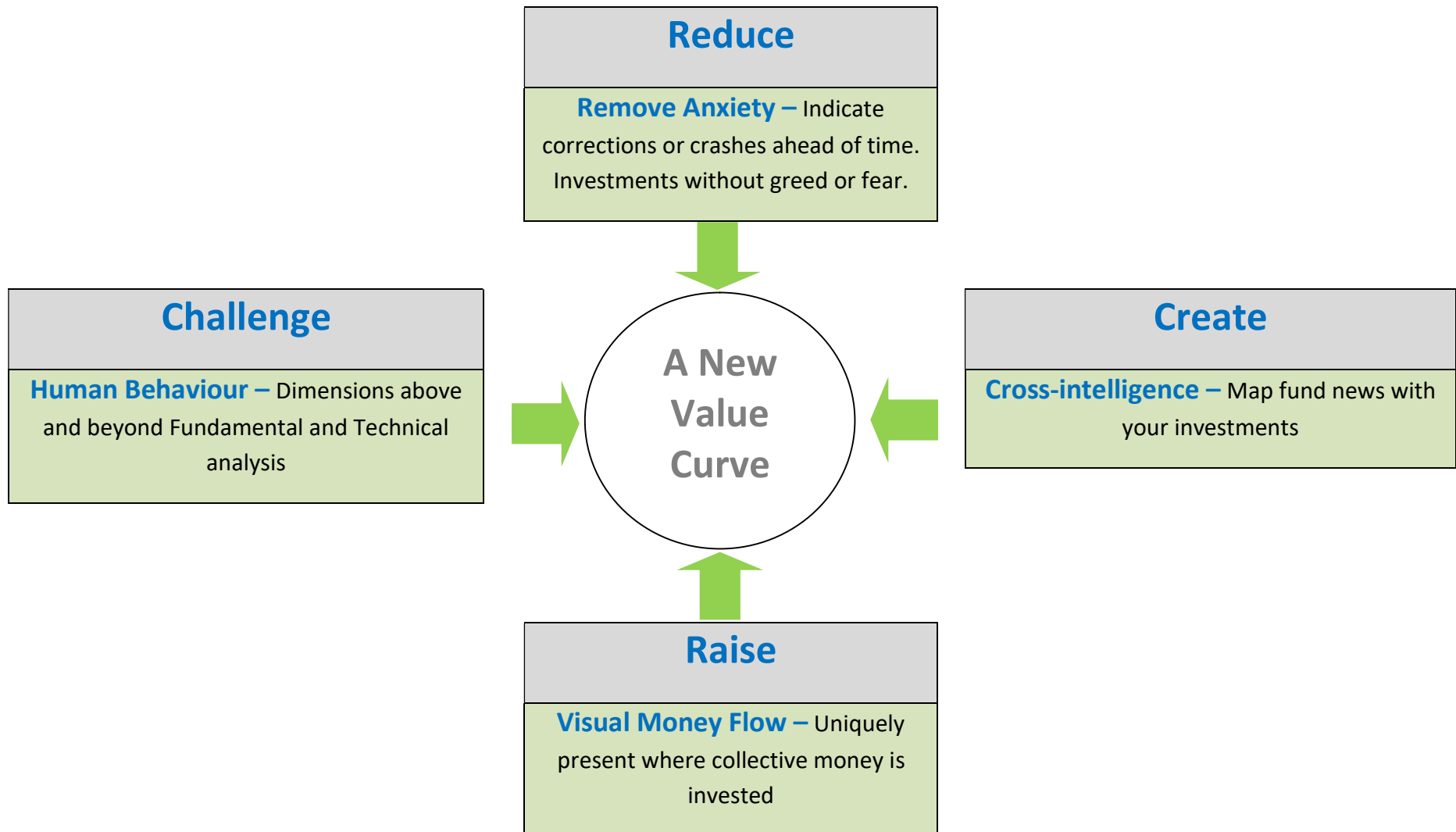


- A *Blue Ocean* product

## HIGHLIGHTS

- **Risk Management**
  - Enter your portfolio and we do the rest...Yes it's that simple
  - Proven hands-on tool for your in-house research analyst team
- **Product from financial industry experts**
  - Indian equity market – promoters with combined over **80** years of experience
  - US equity market – **28** years in NASDAQ, NYSE, Amex stocks
- **Proven Track Record**
  - Mature user base – AIFs, SEBI registered fund managers, HNIs, Financial advisors
  - Product sold beyond **2023** with multi-year subscriptions
- **Investment Growth and Monitoring**
  - Stay on track without Greed or Fear
  - Value unlocking – market Analysis : Sector Analysis : Stock Analysis
- **Prudent Fund Management**
  - Collective funds being managed Rs.**1000 Cr**
  - Unique global product – Knowledge, Analysis and Behavioral Intelligence all in one place

## WHY 'Blue Ocean'?





## ACCOLADES

[MySmartStocks.com](https://www.mysmartstocks.com) is reviewed and validated by senior and experienced technical analysts with **over 30 years of experience...**

[MySmartStocks.com](https://www.mysmartstocks.com) is being used by **AIF / Hedge Fund managers...**

[MySmartStocks.com](https://www.mysmartstocks.com) is vetted by VP of Portfolio Management Services among leading **Foreign Banks...**

[MySmartStocks.com](https://www.mysmartstocks.com) is used by credible financial advisors for several years - with asset turnover among **India's Top 25...**

[MySmartStocks.com](https://www.mysmartstocks.com) is happily subscribed for **10 years** by investor ...

*And our journey continues...*

# MARKET EVENTS



Date	Event Message	Status
19-Jul-2013	<div data-bbox="816 388 1274 667" style="border: 1px solid black; padding: 5px;"> <p style="text-align: center;"><b>Important Message</b></p> <p>Imminent CORRECTION (19 Jul 2013 - Sensex 20149.85) - SELL within 3 days - Exit overvalued stocks which may underperform (Reinvest after correction) - 11.86% Sensex downside (2390 points) within 40 days likely</p> </div>	<p><b>Market correction</b> - Sensex moved from 20,149 to 17,759 (down precisely by 2390 points) as on August 22, 2013, down <b>11.86%</b> <b>within 33 days</b> ! Sharply accurate!!!</p>
7-Aug-2008	<div data-bbox="816 764 1274 1036" style="border: 1px solid black; padding: 5px;"> <p style="text-align: center;"><b>Important Message</b></p> <p>CLEAR EXIT (07 Aug 2008 - Sensex 15117.25) - MUST SELL NOW - (CASH IS KING Reserve for Market BOTTOM) - BOTTOM within 74 days likely</p> </div>	<p><b>Market meltdown</b> - Lehman Brothers collapse correctly predicted 2.5 months ahead of time - Sensex moved from 15,117 to 8,509 on 27-Oct-2008 - losing whopping <b>43.7%</b> in <b>81 days</b> !!!</p>

MySmartStocks.com is **THE ONLY SOFTWARE** globally which is able to predict significant market corrections (e.g. Lehman Brothers collapse) AHEAD of time on two attributes **a)** VOLUME OF DAMAGE and **b)** BY WHEN.

Track record : [http://www.mysmartstocks.com/market\\_prediction.aspx](http://www.mysmartstocks.com/market_prediction.aspx)

# PRODUCT USP



FEATURES	IMPORTANCE TO		INNOVATION
	FUND MANAGER	HNI	
<p><b>Market events prediction</b></p> <p>Worried about market corrections...</p> <p>MySmartStocks.com predicts market events (correction, capitulation, clear-exits) such as <b>Lehman Brothers' collapse</b> on 2 counts a) extent c) time</p>	<p>As an investor, have you known market corrections with precision?</p> <p><b>NEVER</b></p>	<p>What is the value of knowing corrections before they occur?</p> <p><b>PERENNIAL</b></p>	<p>MySmartStocks is <u>the only software</u> globally which offers this feature and has great <u>track record</u>.</p>
<p><b>Risk Management</b></p> <p>Manage your portfolio OR your latest fact sheet...</p> <p>Build and reshuffle portfolio as per your fund and risk management choices.</p>	<p>Deliver alpha returns</p> <p>Reshuffle portfolio</p>	<p>Build new portfolio</p> <p>Reshuffle portfolio</p>	<p>You get all 4 answers:</p> <ol style="list-style-type: none"> <li>1) New Entrants</li> <li>2) Increase Allocation</li> <li>3) Take Profit</li> <li>4) Complete Exit</li> </ol>
<p><b>Future of India</b></p> <p>Bored with past analysis...</p> <p>Get premium reports delivered for investing in Future of India.</p>	<p>Get an edge with where to park your money for future wealth creation</p>	<p>HNIs despite having advisor(s) do miss on access to future wealth creators' list.</p>	<p>When your journey for investment starts, you need where Future of India is (and not past analysis).</p>
<p><b>Auto-alerts on exits (robo-advisory)</b></p> <p>Only important decision in investment is...EXIT</p>	<p>The <u>most important and difficult decision</u> in financial world for an investor is to know when to <b>EXIT</b>.</p>	<p>The knowledge of whether adding money to portfolio <b>increases</b> or <b>erodes</b> equity is very important.</p>	<p>Your investments are closely monitored for <b>5 different</b> types of <b>exits</b>. Helping lock profits or protect losses auto-alerted by email..</p>
<p><b>Visual Money Flow</b></p> <p>Do you know where <b>Collective money</b> from various sources i.e. FII, DII, hedge funds, mutual funds, retail etc. is parked?</p>	<p>An investor – small or big is the last person who knows about this important information affecting his/her portfolio.</p>	<p>An investor – small or big is the last person who knows about this important information affecting his/her portfolio.</p>	<p>Which stocks are getting <u>huge money supply or withdrawal of money</u> is a premium information and is shared.</p>

# PRODUCT DETAILS



<b>Product Name</b>	<a href="http://www.MySmartStocks.com">MySmartStocks.com</a>
<b>Product Description</b>	<p>MySmartStocks is a FinTech platform for investors to make prudent decisions on Indian Equity market available online as well as a mobile app.</p> <p>It is the only software based on HUMAN BEHAVIOR representing the <b>Top-notch Financial Analytics</b> on Indian Equity/Capital Markets.</p> <p>Designed for Investors, Financial Advisors, Fund Managers and HNIs, it is a smart web-based equity analysis tool that provides investors a single place to create and reshuffle portfolio for best risk-adjusted returns.</p> <p>Its collective intelligence with future of India, robo advisory, visual money flow, sectoral rankings, ability to preview market direction, STOCKEX™ - wealth creation index with respect to NIFTY as benchmark, is a <b>game changer</b> in financial services industry.</p>
<b>Product Tour</b>	<a href="http://www.mysmartstocks.com/product.aspx">http://www.mysmartstocks.com/product.aspx</a>
<b>Product Contact</b>	<p><b>Mihir Sandesara</b> <b>Executive MBA (USA), MS (USA), BE (India)</b> A-306 Times Square Arcade II, Nr. Avalon Hotel, Off Sindhu Bhavan Road, Ahmedabad 380054, INDIA info@padmamcapital.com <a href="http://www.MySmartStocks.com">http://www.MySmartStocks.com</a></p>